



## **Develop your digital learning skills and strategy with Elucidat's Professional Services**

Our goal is to help you and your team become elearning experts. We offer a range of targeted coaching and consultancy services that build your skills and empower you to use Elucidat to deliver on your learning strategy. Everything we do is focused on enabling you to get the most out of Elucidat, rather than creating elearning projects for you.

## Consultancy services

Supporting your digital learning strategy

### Plan for Success

An action-packed workshop and follow-up report to help you refine your vision for digital learning, analyse your learners needs and assess how your team can best get there.

### Revenue Generator

Unlock the potential to generate revenue from your elearning, with our ideation workshop and in-depth report. We focus on efficiency, scalability and speed to market.

### Curriculum Design

Are you starting a new blended learning initiative or looking to convert old courses into Elucidat? Find out where Elucidat can bring the most value to your curriculum through our workshop, content analysis, and follow up wireframes and mock-ups.



## Coaching services

Supporting your Elucidat projects

### Project-Led Coaching

Practical coaching and support throughout the lifecycle of your project. We'll advise on your learning approach and which Elucidat features to use, as well as coaching you while you build and helping you QA the final result.

### Concept Creator

Set the standard for your digital learning and empower your team to deliver on it through our Concept Creator service. A Learning Consultant and Visual Designer will work with you to structure your project, develop a visual style and build a 10 minute slice for you to extend.

### Design Direction

A quick injection of Elucidat expertise to get your project up and running. Through a discussion and practical report of recommendations, we'll help you refine your design approach and structure, and recommend the features that will bring it to life.

### Learner Ready Review

A project review and a follow up report to ensure your project meets your goals and is ready to launch successfully to your learners. We provide practical tips and advice on instructional design, layouts, functionality and responsive views.

### Brand Design

Ensure your authors can create consistent, on-brand learning with ease. We'll create an Elucidat Style for you, based on your brand guidelines or a specific brief from you.

### Fast Track for Champions

An opportunity for Learning Managers to understand Elucidat's capabilities and the key functions available to help teams work collaboratively and efficiently. We provide inspiration, best practices, and process tips.

## Meet the Professional Services Team

Elucidat's team of expert Learning Consultants and Visual Designers have 50 years of experience in the digital learning industry between them and an in-depth knowledge of Elucidat. They share this expertise through Professional Services, advising you on your strategy or supporting you to make your Elucidat projects a success.



**Simon Greany**  
Founding Partner

Having run his own cutting-edge e-learning agency, Simon knows a thing or two about how to achieve great results. He champions experience-based design that connects with users.



**Georgie Cooke**  
Learning Consultant

A forward-thinking learning consultant, Georgie thinks critically about how to use technology and modern content approaches to help people think differently and make positive changes.



**Kirstie Greany**  
Senior Learning Consultant

An experienced learning consultant, production manager and coach who's passionate about creating digital learning that delivers personalized, captivating content that drives real change.



**Debbie Hill**  
Design Consultant

An expert in visual communication and user experience, Debbie knows how to deliver great learning experiences in effective, efficient and meaningful ways.



**Jane Moore**  
Project Manager

An experienced elearning production manager who's worked at some of the largest production agencies in the UK. Jane's smart, collaborative and empathetic approach helps get customers the right results.



If you'd like to discuss any of the services outlined in this document please [get in touch](#).